Omsakthi

GB PUBLIC SCHOOL

Proudly Presents

COMMERCE *Canvas*

INSIGHT. ANALYSIS. IMPACT.
DECODING MARKETS. DESIGNING TOMORROW.

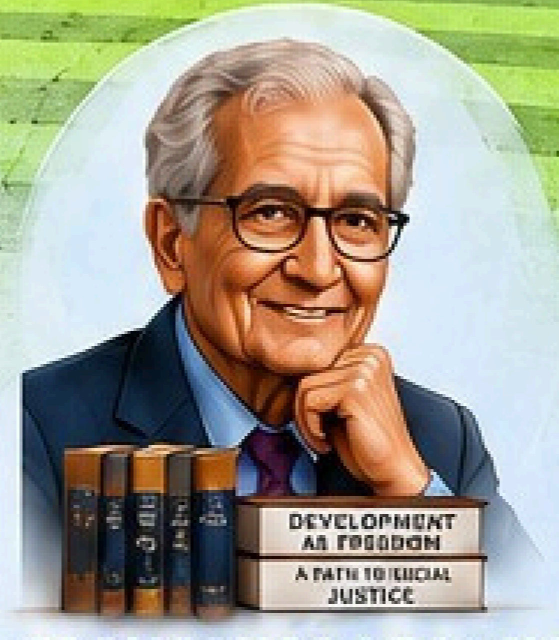
MONTHLY MAGAZINE | JULY 2026 | ISSUE 01

MARKETS IN FOCUS
Share Market Trends & Insights

Tracking the pulses of the market, understanding the moves that matter.

ENTREPRENEUR SPOTLIGHT
The Rise of Zepto

From a student idea to India's quick commerce revolution.



ECONOMICS LEGACY
Amartya Sen

The economist who measured progress not just by wealth, but by human well-being.

HERITAGE TRAILS
The Silk Route

A path that connected civilizations, cultures and commerce across continents.

Commerce is not just about numbers,

From the
Desk of Commerce Students

We areproud to present Commerce Canvas, amonthly magazine created by the commerce students of GB Public School. This platform is more than just a publication—it is a reflection of our curiosity, creativity, and understanding of the dynamic world of commerce.

In today's fast-changing global economy, knowledge is not limited to textbooks. Through this magazine, we aim to explore real-world business trends, financial insights, entrepreneurial journeys, and economic ideas that shape our future. Each edition brings together student perspectives, research, and innovative thinking.

Commerce Canvas is a space where young minds analyze markets, share ideas, and express their vision for tomorrow. It encourages learning beyond the classroom and inspires students to become informed, confident, and responsible individuals in the field of commerce.

We hope this magazine informs, inspires, and ignites a passion for learning

"Commerce is not just about numbers it's about understanding the world."

What's Inside

A Note of Gratitude

With profound respect and heartfelt gratitude, we proudly dedicate this edition of Commerce Canvas to the visionary guidance and unwavering support of our esteemed leaders, whose wisdom continues to shape our journey of learning and growth.

We extend our sincere and humble thanks to our beloved Founder, Arul Thiru Bangaru Amma, whose inspiring vision, strong values, and lifelong commitment to education have laid a remarkable foundation for generations of students. Her enduring legacy continues to ignite a spirit of excellence, discipline, and purpose within every learner.

We also express our deepest gratitude to our Respected Vice President, Thirumathi Amma, for her constant encouragement, invaluable blessings, and steadfast dedication towards nurturing young minds. Her guidance and support serves as a beacon of motivation, empowering us to strive beyond limits and embrace opportunities with confidence.

This magazine stands not merely as a compilation of pages, but as a reflection of their dreams carried forward through us. With gratitude in our hearts and inspiration in our minds, we move ahead, hoping to make them proud with every step we take.

GRATITUDE TO OUR CORRESPONDENT

We are immensely thankful to our Correspondent, Dr. Sridevi Bangaru, whose continuous support, visionary guidance, and unwavering dedication provide us with invaluable opportunities to explore, learn, and grow beyond the boundaries of the classroom. Her encouragement inspires us to aim higher, think broader, and believe confidently in our own potential.

This magazine stands as a reflection of the platform she has helped create—one that allows students to express their ideas, showcase their creativity, and evolve into confident individuals.

It is through such meaningful opportunities that young minds are empowered to discover their voice and turn their aspirations into reality.

Her belief in student initiatives motivates us to take bold steps, embrace responsibility, and strive for excellence in everything we do. This edition of Commerce Canvas is a humble expression of our gratitude for her constant encouragement and support.

“Behind every student’s growth is a leader who believes in their potential.”

VICE PRINCIPAL'S MESSAGE

What happens when students stop learning from the sidelines and step into the real world of ideas, money, planning and problem-solving? The initiative taken by our Class XI students is a refreshing answer to that question.

By simplifying economic and business concepts through practical activities and enterprise ideas, they have shown that learning becomes meaningful when it is connected to experience. Their meticulous attention to detail, analytical outlook and relentless spirit of information gathering reflect a genuine attempt to understand commerce beyond the textbook.

What stands out is the eclectic range of roles they have adopted – journalists, editors, entrepreneurs, event organisers and media promoters. The ease with which they moved between these responsibilities speaks of adaptability, creativity and teamwork.

In the process, they have done something important: they have shown their juniors that economics and commerce are not distant theories reserved for a classroom. They are living ideas that can be observed, tested and understood through everyday activity. When students begin to question, observe and connect ideas with the world around them, learning naturally breaks the boundaries of acquired knowledge.

Saluting the initiative of these brilliant young minds

S.Sukanya
, Vice-Principal-Admin
G. B. Public School

ACADEMIC CO-ORDINATOR MESSAGE

It gives me great satisfaction to see the successful completion of this school magazine, which truly reflects the creativity, talent, and dedication of our students.

This publication is a wonderful example of a student-driven initiative, where ideas have been shaped into meaningful expression through sincere effort and teamwork. The originality seen in each contribution highlights the potential and imagination of our young minds.

I feel proud to have guided and supported the students in this endeavor. Their enthusiasm, commitment, and willingness to learn made this journey both productive and inspiring

. I extend my heartfelt appreciation to all the student contributors and the editorial team for their hard work in bringing out this magazine. Such platforms are essential in nurturing creativity, confidence, and critical thinking beyond academics.

Congratulations to everyone involved. I look forward to seeing many more such initiatives flourish in the future.

Best Wishes,
Mr. Manoj kumar Meloth
Academic Coordinator

GB PUBLIC SCHOOL

— HUMANITIES & COMMERCE — DEPARTMENT

The Humanities & Commerce Department of **GB Public School** has emerged as a beacon of academic excellence, setting new benchmarks for schools through its innovative teaching methodologies, competitive examination coaching, and future-focused learning environment. Recognized for its academic excellence and student-centric approach, GB Public School is steadily establishing itself as **one of the leading schools in India.**

With a strong commitment to holistic education, the department integrates classroom learning with practical exposure, case studies, entrepreneurship, research, and skill-based programmes. Our innovative academic initiatives prepare students not only for board examinations but also for the challenges of higher education and the professional world.

The department takes pride in its consistent **100% success rate** in competitive examinations such as **CUET and CLAT**, enabling students to secure admissions to prestigious universities and professional institutions across the country. Through expert mentorship, structured preparation, regular mock tests, career guidance, and individualized support, students are empowered to achieve their highest potential.

At **GB Public School**, we believe that Commerce and Humanities are not merely streams of study—they are pathways to leadership, innovation, entrepreneurship, governance, law, management, and social transformation. Our mission is to nurture confident, ethical, and globally competent individuals who are prepared to shape the future with knowledge, creativity, and integrity.

Empowering Minds • Building Leaders • Creating Future Professionals

GLOBAL ECONOMIC OUTLOOK

JULY 2026

Key Trends Shaping the Global Economy

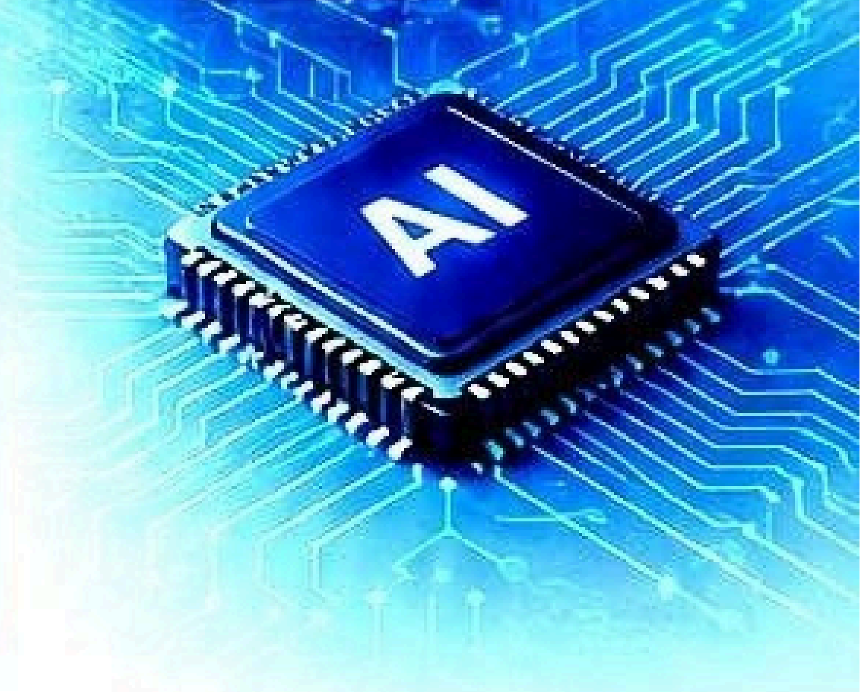
GLOBAL GROWTH RATES

The World Bank Global Economic Prospects report projects global growth at roughly 2.5% to 2.7%, while the IMF World Economic Outlook forecasts a slightly higher 3.3%.

The expansion is largely "earned" through targeted tech and AI investments rather than the availability of cheap capital.

GLOBAL GROWTH PROJECTIONS

THE WORLD BANK	INTERNATIONAL MONETARY FUND
2.5%–2.7%	3.3%

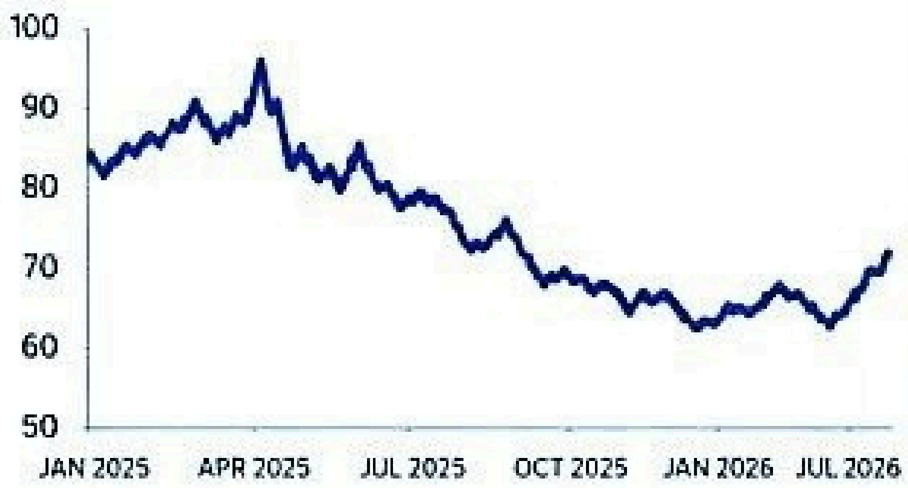


INFLATION AND COMMODITIES

Global inflation is expected to cool but remains prone to spikes, largely due to supply-driven energy costs.

Although recent geopolitical interventions have helped moderate crude oil prices, supply chain risks near the Strait of Hormuz remain a major inflationary factor.

CRUDE OIL PRICE TREND (BRENT)

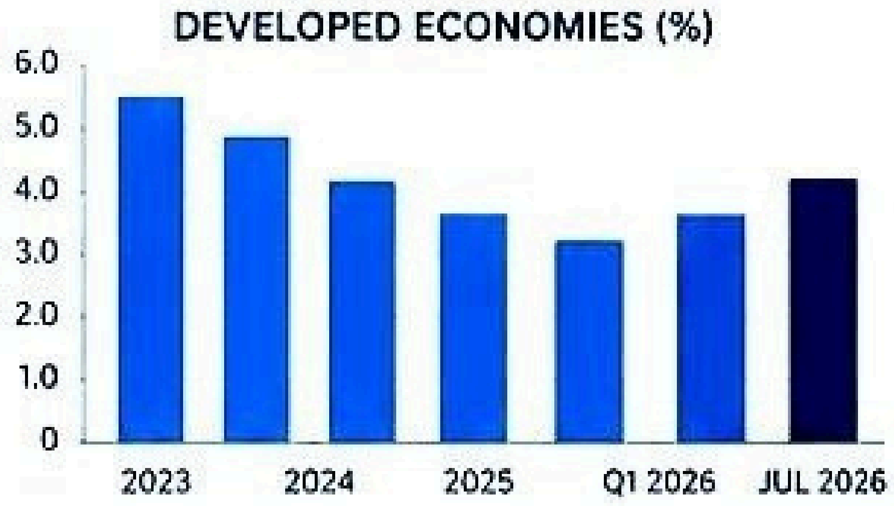


LABOR MARKETS

Developed economies are seeing solid—though normalizing—labor markets.

Unemployment is gradually rising as supply dynamics and demand begin to balance out following the early 2026 hiring booms.

UNEMPLOYMENT RATE IN DEVELOPED ECONOMIES (%)



POLICY AND FINANCIAL RISKS

Central banks (like the U.S. Federal Reserve) are navigating careful monetary normalization.

Emerging markets face higher debt burdens and borrowing costs, forcing policymakers to prioritize rebuilding fiscal buffers over rapid stimulus.

EMERGING MARKET DEBT LEVELS

CENTRAL BANK POLICY NORMALIZATION

> Global growth remains steady but below historical averages. Resilience will depend on innovation, policy discipline, and cooperation in an uncertain world.

JULY 2026 EDITION

SPECIAL REPORT

GLOBAL ECONOMY

2026 OUTLOOK

Resilient Growth. Uneven Recovery. Powered by Innovation.

The global economy in 2026 is projected to reach approximately **$110 trillion to $115 trillion** in nominal GDP, with the International Monetary Fund estimating worldwide economic growth at around **3.0%** for the year.

WORLD GDP 2026 (NOMINAL)

$110 – $115 TRILLION

IMF PROJECTS WORLDWIDE GROWTH AT **3.0%** IN 2026

TOP 5 LARGEST ECONOMIES IN THE WORLD (2026)

1. **UNITED STATES** — **$32.38 TRILLION**
   Largest economy globally
2. **CHINA** — **$20.85 TRILLION**
   Second-largest globally, but the largest by Purchasing Power Parity
3. **GERMANY** — **$5.45 TRILLION**
4. **JAPAN** — **$4.38 TRILLION**
5. **INDIA** — **$4.15 TRILLION**
   Leading as the fastest-growing major economy, with IMF WEO data estimating a 6.4% to 7.3% growth rate

Source: IMF Projections, Worldometer GDP by Country, IMF WEO July 2026 Update

WHAT'S DRIVING THE GLOBAL ECONOMY IN 2026?

STRONG ENGINES OF GROWTH

- **AI & Technology Innovation** — Driving productivity and efficiency
- **Global Tech Cycles** — Boosting investment and economic activity
- **Digital Transformation** — Creating new markets and opportunities

AI

VS

HEADWINDS & CHALLENGES

- **Energy Constraints** — Rising costs and supply instability
- **Geopolitical Conflicts** — Disrupting trade and investor confidence
- **Policy Uncertainty** — Slowing reforms and long-term planning

> "Global growth in 2026 remains steady but uneven. Innovation and technology are pushing economies forward, while energy constraints and geopolitical tensions continue to pose significant risks.
>
> — IMF WEO July 2026 Update

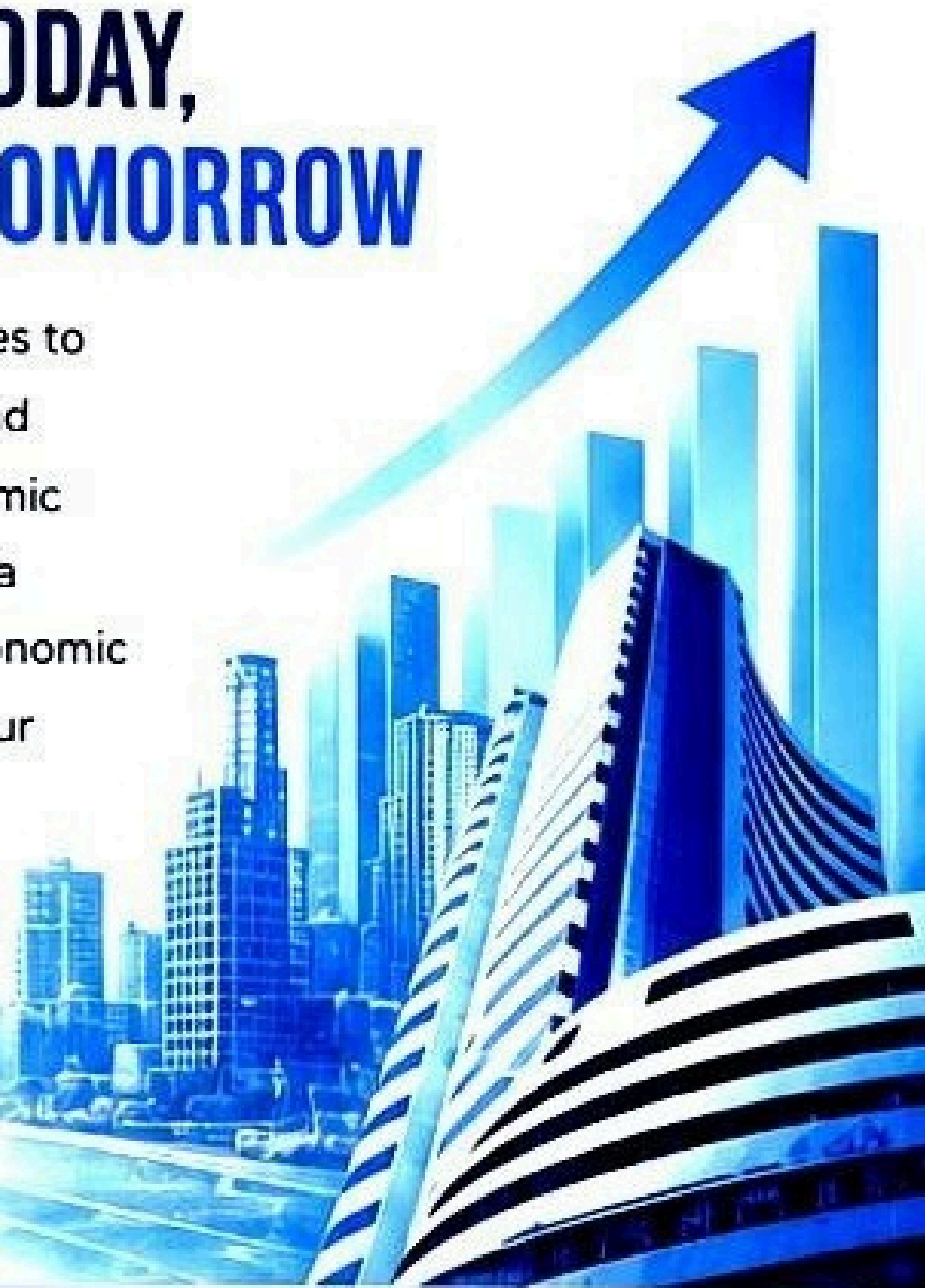
GLOBAL OUTLOOK: CAUTIOUSLY OPTIMISTIC | GROWTH PROPELLED BY INNOVATION | RISKS DEMAND STRATEGIC RESPONSE | COLLABORATION FOR A RESILIENT FUTURE

INDIA *in* MOTION

TRACKING THE TRENDS. POWERING THE PROGRESS.

RESILIENT TODAY, STRONGER TOMORROW

India's economy continues to demonstrate strength and adaptability amid a dynamic global landscape. Here's a closer look at the key economic developments shaping our nation's growth story.



A GROWTH STORY *that Continues*

India's economic engine is firing on all cylinders.

GDP GROWTH

Real GDP growth is projected between **6.4%** and **7.4%**, driven by strong domestic demand, high government capital expenditure, and a booming services sector.

INDUSTRIAL OUTPUT

The Index of Industrial Production (IIP) is growing at around **5.1%** year-on-year, with robust performance in manufacturing and electricity sectors.

SERVICES SECTOR

A major data and policy boost is underway, highlighted by the trial launch of the new Services Producer Price Index (SPPI).

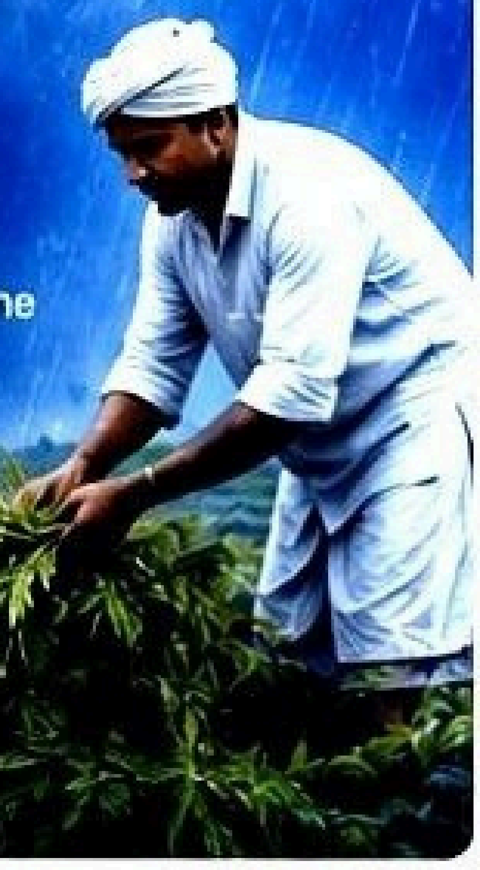
STAYING BALANCED *Staying Focused*

INFLATION & MONETARY POLICY

Core and retail inflation remain a focal point. Projections for the June/July period hovered comfortably near 3.8% to 4%, but lingering supply-side threats require careful observation.

MONSOONS & AGRICULTURE

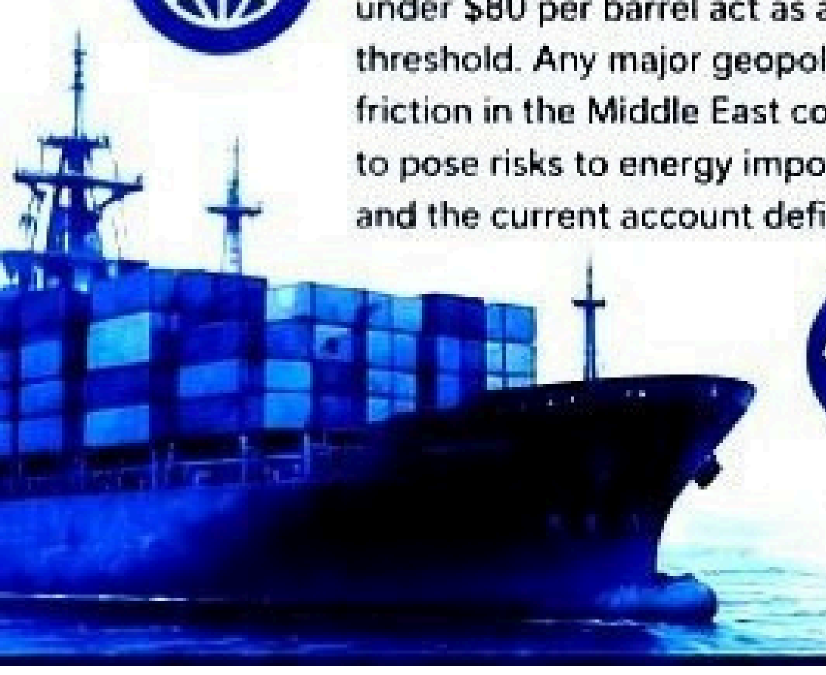
Uneven rainfall and looming El Nino conditions are posing upside risks to food and agricultural prices, shifting the focus to rural economic stability and potential yield stresses.



GLOBAL CONNECT, *Stronger India*

ENERGY COSTS

Global crude oil prices fluctuating under $80 per barrel act as a critical threshold. Any major geopolitical friction in the Middle East continues to pose risks to energy import bills and the current account deficit.



TARIFFS & AGREEMENTS

India's aggressive diversification of its export market—supported by trade pacts with the US and the EU—continues to be a major policy lever for maintaining global competitiveness.

STRONG FOUNDATIONS, *Secure Future*

FOREX RESERVES

India's foreign exchange reserves remain robust at over **$672 billion**, providing a strong external buffer against global uncertainties.

FISCAL DEFICIT

The fiscal deficit remains an area of active management, though anticipated strong nominal GDP growth is expected to keep fiscal pressures contained.

INDIAN STOCK MARKET OUTLOOK

VOLATILITY, RECOVERY & THE ROAD AHEAD

July 2026 will be remembered as a month of sharp volatility and resilient recovery for the Indian stock market. Geopolitical tensions in the Middle East and fluctuating oil prices triggered uncertainty, but strong fundamentals and corporate performance drove a powerful rebound.

RECENT PERFORMANCE

The market witnessed a mid-week sell-off due to escalating US-Iran disputes, causing risk-off sentiment across global markets. However, strong buying interest returned, leading to a sharp rebound.

- Nifty 50 rebounded to **24,206.90**
- Sensex surged by **827 POINTS**
- Nifty Realty, PSU Banks, and IT sector led the rally
- Broad-based buying across sectors

KEY DRIVERS

STRONG Q1 EARNINGS
Impressive financial results from major companies like TCS have boosted investor confidence.

AI INFRASTRUCTURE BOOM
Sustained demand for AI-related infrastructure continues to drive investments in IT and tech sectors.

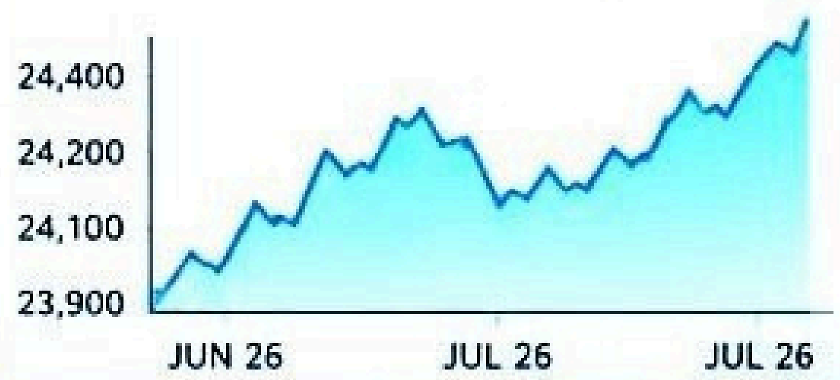
RECORD POWER DEMAND
Peak domestic power and cooling demand at record highs has positively impacted solar energy, utilities, and related sectors.

> *"Resilience in earnings, strength in key sectors, and domestic demand are the pillars supporting India's market rally."*

MARKET LEVELS TO WATCH

NIFTY 50 is expected to trade in
24,100 – 24,400
RANGE

CRUCIAL SUPPORT HOLDING NEAR **24,100**



CORPORATE ACTIONS

Several top companies are rewarding shareholders this month with dividend payouts.

APOLLO TYRES
Interim dividend payout in July

NESTLE INDIA
Mid-month dividend payout announced

A positive sign of strong cash flows and shareholder focus.

OUTLOOK

While global uncertainties persist, India's strong domestic fundamentals, corporate earnings, and sectoral momentum position the market for steady growth ahead.

STAY INFORMED. STAY INVESTED.

Inspiring Entrepreneurs

From Stanford Dropouts to the Rise of Zepto

10 minutes. Everything you need.

In the fast-evolving landscape of India's quick-commerce revolution, Zepto has emerged as a standout success story led by two remarkably young entrepreneurs, Aadit Palicha and Kaivalya Vohra. Founded in 2021, Zepto was born out of a simple yet powerful idea: delivering groceries in under 10 minutes to meet the demands of a fast-paced urban lifestyle.

Aadit Palicha & Kaivalya Vohra
Co-founders, Zepto

Aadit Palicha and Kaivalya Vohra, both Stanford University dropouts, demonstrated an early flair for entrepreneurship. Before Zepto, they co-founded KiranaKart, a grocery delivery platform that laid the groundwork for their understanding of supply chains and consumer behavior. Learning from this experience, they pivoted to create Zepto, focusing on speed, efficiency, and technology-driven logistics.

Under their leadership, Zepto rapidly expanded across major Indian cities, building a network of dark stores and leveraging advanced data analytics to optimize delivery times. Their bold vision and execution attracted significant investments from global venture capital firms, positioning Zepto as one of India's fastest-growing startups.

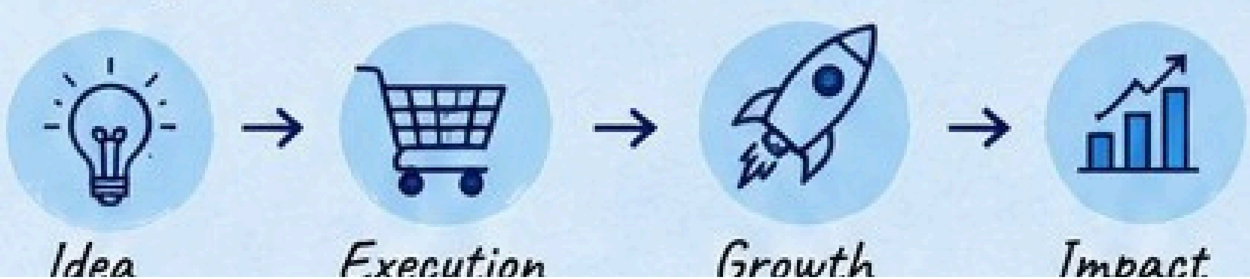
What makes their journey truly inspiring is not just their business success, but their willingness to take risks at a young age. Today, Aadit Palicha and Kaivalya Vohra symbolize a new generation of Indian entrepreneurs redefining convenience, innovation, and ambition in the digital age.

Words to fuel the journey.

> "The best way to predict the future is to create it."
> – Peter Drucker

> "Success usually comes to those who are too busy to be looking for it."
> – Henry David Thoreau

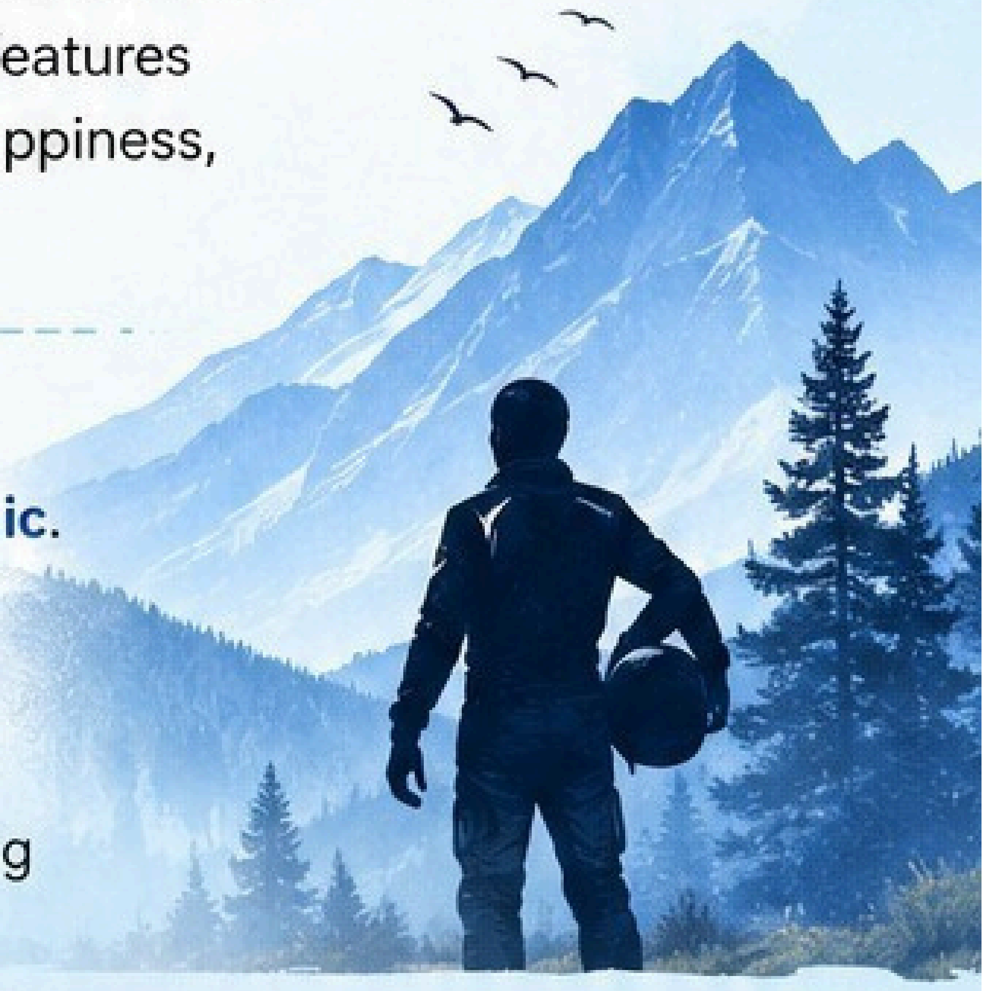
> "Don't watch the clock; do what it does. Keep going."
> – Sam Levenson



DECODING BUSINESS STRATEGY

EMOTIONAL BRANDING

Emotional branding is a marketing strategy that focuses on **building a deep emotional connection** between a brand and its customers. Instead of highlighting only product features or price, this strategy appeals to feelings such as happiness, nostalgia, belonging, or aspiration.



The main idea behind emotional branding is that people often make decisions based on **emotions rather than logic**. When a brand successfully connects with customers on an emotional level, it becomes more memorable and meaningful. This connection can be created through storytelling, visuals, experiences, and consistent messaging that reflects certain values or lifestyles.

For example, **ROYAL ENFIELD** uses emotional branding by associating itself with ideas like **freedom, adventure,** and **individuality**. Rather than focusing only on technical features, it promotes a **riding experience** and a **sense of belonging** among its customers. Through communities, rides, and shared experiences, it builds an **emotional bond** that goes beyond the product itself.

IN CONCLUSION

Emotional branding is not just about selling a product, but about **creating a feeling.** By understanding customer emotions and aligning with them, businesses can form **strong and lasting relationships** that go beyond simple transactions.

Brands may sell, Emotions make them unforgettable.

Law of scarcity: when less drives desire

A simple sign reading "Only 3 left" can transform an ordinary product into an irresistible one. This is the quiet yet powerful influence of the Law of Scarcity, a key principle in consumer psychology that proves how limited availability increases perceived value.

At its essence, scarcity makes people want things more when they believe those things are rare or disappearing. The logic is not always rational. Instead of asking, "Do I need this?", consumers often think, "What if I lose this chance?" This shift is driven by the fear of missing out, pushing individuals to make quicker and sometimes impulsive decisions.

Businesses strategically harness this behavior. Limited-time offers, exclusive product launches, and countdown timers are designed to create urgency. Whether it is a flash sale on an e-commerce site or a "limited edition" sneaker release, brands use scarcity not just to sell products, but to shape how consumers perceive their worth.

However, the impact of scarcity depends on its authenticity. Genuine limitation can enhance desirability and prestige. On the other hand, artificial scarcity may attract attention temporarily but can damage trust in the long run.

For consumers, awareness is the strongest defense. Recognizing when urgency is created allows individuals to pause and make thoughtful decisions rather than reactive ones.

In a marketplace overflowing with choices, scarcity stands out as a powerful paradox: the less there is, the more it seems to matter.

BILATERAL TIES

BUILDING STRONGER PARTNERSHIPS FOR A PROSPEROUS TOMORROW

July 2026 marks a landmark month in global diplomacy as India strengthens its bilateral relations across the Indo-Pacific and beyond, focusing on trade, renewable energy, defense, and strategic cooperation.

INDIA – UNITED KINGDOM COMPREHENSIVE ECONOMIC AND TRADE AGREEMENT

TAKING EFFECT: JULY 15, 2026

A historic agreement set to boost bilateral trade and open new markets for farmers, MSMEs, and startups in both nations.

- Tariff reductions & market access
- Boost for agriculture & MSMEs
- Innovation & startup collaboration
- Jobs, skills & sustainable growth

INDIA – JAPAN ANNUAL SUMMIT

CONCLUDED: EARLY JULY 2026

Reinforced the Special Strategic and Global Partnership between India and Japan with 16 new agreements across critical sectors.

- Semiconductors & advanced technology
- Energy resilience & green transition
- Maritime security & Indo-Pacific stability
- Infrastructure & skill development

INDIA – INDONESIA STRATEGIC MEETINGS

JULY 2026 | JAKARTA

PM Narendra Modi's visit to Jakarta secured new maritime partnerships and deepened strategic cooperation for a secure and prosperous Indo-Pacific.

- Maritime cooperation & security
- Digital economy collaboration
- Critical minerals & supply chains
- Cultural & people-to-people ties

INDIA – AUSTRALIA ANNUAL SUMMIT

JULY 2026 | OPERATIONAL PROGRESS

Advanced cooperation in clean energy, uranium supply, and space tracking, while pushing forward the proposed Comprehensive Economic Cooperation Agreement (CECA).

- Clean energy & climate action
- Uranium supply & critical minerals
- Space tracking & advanced technologies
- Towards a Comprehensive Economic Cooperation Agreement (CECA)

INDIA – ISRAEL BILATERAL INVESTMENT AGREEMENT (BIA)

INTO FORCE: JULY 4, 2026

This investment pact establishes a stable and transparent framework to boost business, innovation, and technological exchange between India and Israel.

- Investment protection & facilitation
- Innovation & technology exchange
- Startups & entrepreneurial growth
- Research & development collaboration

INDIA – NEW ZEALAND FREE TRADE AGREEMENT

SIGNED: MID-JULY 2026 | AUCKLAND

A historic agreement that elevates India and New Zealand's Comprehensive Strategic Partnership to new heights of economic cooperation.

- Duty-free market access
- Agriculture & food security
- Education & skill development
- Sustainable & inclusive growth

INDIA – QATAR DIPLOMATIC TALKS

JULY 2026 | DOHA

EAM S. Jaishankar's visit to Doha reviewed and deepened strategic cooperation in energy, trade, and diaspora welfare, reinforcing the strong India-Qatar bond.

- Energy security & LNG partnership
- Trade & investment opportunities
- Diaspora welfare & community ties
- Regional stability & strategic dialogue

"STRONG BILATERAL TIES TODAY, A BETTER AND SECURE TOMORROW."

TRADE | ENERGY | DEFENSE | TECHNOLOGY | SUSTAINABILITY | PEOPLE

ECONOMICS
HISTORICAL FIGURES

AMARTYA SEN

In an age where prosperity is too often measured by the cold arithmetic of income and output, Amartya Sen emerges as a thinker who dared to humanise economics. His intellectual legacy does not merely dwell in graphs and theories, but in the lived realities of people whose voices are frequently eclipsed by statistics.

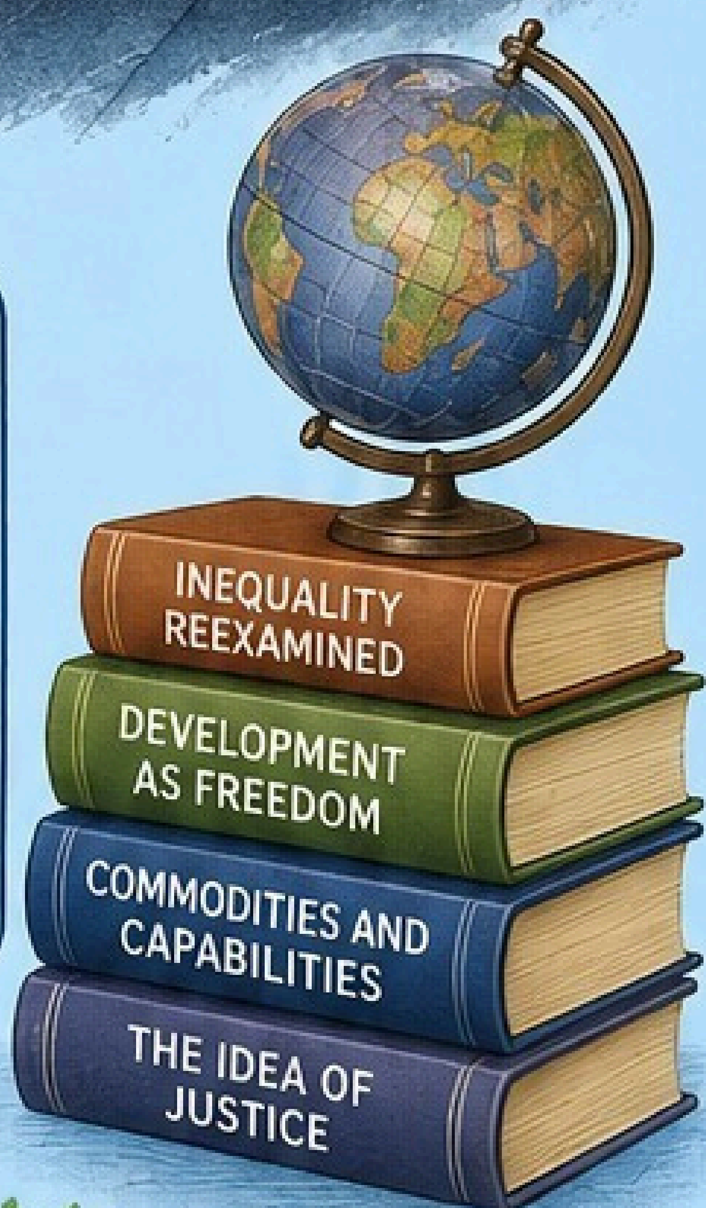
Sen's profound contribution lies in his "Capability Approach," a paradigm that reorients our understanding of development. Rather than asking how much a nation possesses, he compels us to ask how freely its people can live, learn, and flourish. In this quiet yet radical shift, economics transforms from a discipline of wealth to a philosophy of well-being.

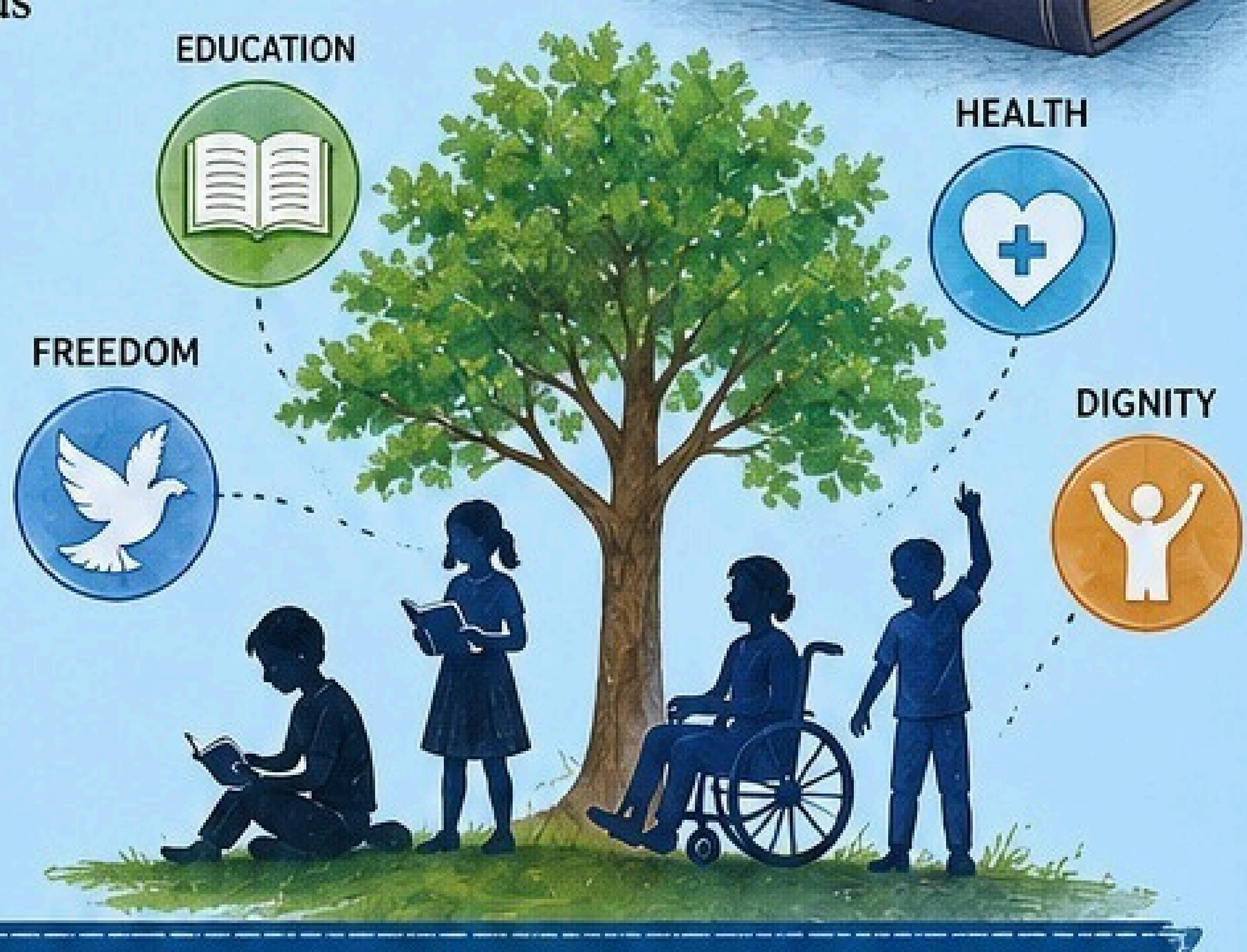
NOBEL PRIZE 1998

Awarded the Nobel Prize in Economics in 1998, Sen's work has indelibly shaped global perspectives, influencing measures such as the Human Development Index. Yet, beyond accolades, it is his moral vision that resonates most powerfully. He reminds us that poverty is not merely deprivation of income, but a denial of opportunity, dignity, and choice.

To engage with Sen is to encounter an economist who writes not only with intellect, but with conscience. His ideas continue to illuminate the path toward a more equitable and humane world, where progress is measured not by affluence alone, but by the freedom of every individual to lead a life of value.

> *Development is about expanding the real freedoms that people enjoy.*
>
> *– Amartya Sen*





> *"The focus is on people's lives, on what they are able to be and to do."*
> – Amartya Sen

CURRENT AFFAIRS

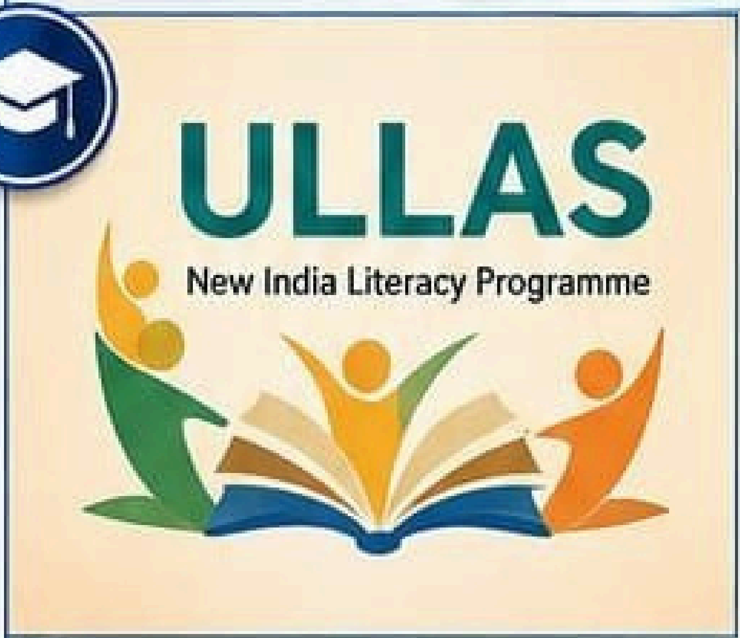
JULY 2026

KEY HIGHLIGHTS FROM INDIA & THE WORLD

INDIA CURRENT AFFAIRS

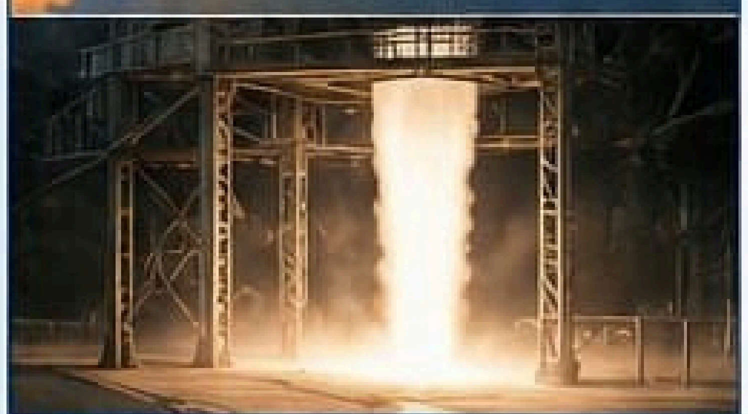
FDI MILESTONE

According to the UNCTAD World Investment Report 2026, India rose two spots to become the **11th** largest recipient of Foreign Direct Investment (FDI) globally, attracting **$38.89 billion** in 2025.



EDUCATION MILESTONE

Uttarakhand officially became the **6th fully literate state** in India under the ULLAS – New India Literacy Programme.



DEFENSE & SPACE

- DRDO successfully advanced tests for the indigenous **Astra Mk-1** Beyond Visual Range Air-to-Air Missile.
- ISRO's **CE20** cryogenic engine was successfully tested, boosting the domestic space ecosystem.

GLOBAL PORT/ CONNECTIVITY

India strengthened its Indo-Pacific maritime strategy, collaborating closely with **Indonesia** (focusing on Sabang Port) and **Australia** on critical minerals and maritime security.

HEALTH

India introduced **Awiqli** (insulin icodec), recognized globally as the first once-weekly basal insulin.

WORLD CURRENT AFFAIRS

GLOBAL ECONOMY

Global headline inflation is projected to rise from **4.1%** to **4.7%** in 2026, with overall global economic growth projected at **3.0%**.

AI GOVERNANCE

At the inaugural UN Global Dialogue on AI Governance held in Geneva, India led Global South-centric discussions to promote responsible, inclusive, and human-centric AI.

DIGITAL SAFETY MEASURES

Australia took a hardline regulatory stance by proposing bans on social media access for children under the 16 years, while India is considering a nuanced "graded restriction" system based on age groups.

GLOBAL CANCER THERAPEUTICS

Vepdegestrant, the world's first PROTAC-based cancer therapy, marked a major breakthrough in global health and oncology.

"Stay informed, stay ahead. Knowledge shapes the future."

ECONOMIC ECHOES

UNESCO SITES

THAT TELL THE STORY OF WEALTH

1. SILK ROAD

The Silk Road was an ancient network of trade routes connecting Asia, Europe and Africa. Active for over 1,500 years, it enabled the exchange of goods like silk, spices, tea, precious stones and ideas. Merchants, travellers and explorers crossed deserts, mountains and seas, creating links between civilizations. It not only boosted trade and wealth but also spread culture, religions, knowledge and innovations. The Silk Road was truly one of the earliest examples of globalization, shaping the economic and cultural wealth of the world.

2. PETRA

Petra, located in modern-day Jordan, was a thriving city built by the Nabataeans around the 4th century BCE. It sat at the heart of important trade routes connecting Arabia, Egypt, Syria and beyond. Petra's strategic location helped it control trade and collect taxes, making it extremely rich and powerful. The city was famous for trading in incense, spices, silk and precious metals. Carved into rose-red cliffs, Petra's magnificent architecture and advanced water systems reflect the wealth and smart planning of its people. It remains a timeless symbol of commerce, culture and human brilliance.

Meet the Team

Behind every page of Commerce Canvas lies the dedication, creativity, and collaborative spirit of passionate students who transformed an idea into reality.

Editors,Design & Layout

Vaishali.R & Pavashree.D

Content Contributors

CommerceStudents(Class XI)

Guidance & Support

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Academic Coordinator – Mr. Manoj kumar Meloth

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Student's Insight

I am proud to be a part of this magazine.
It is a true reflection of our hard work, creativity, and teamwork.
Every page carries the memories, friendships, and experiences we have shared together.
This magazine celebrates our journey, our achievements, and our dreams.
It reminds us that great things are created when we learn and grow together.
May this magazine always inspire future students to create, achieve, and shine.

- R.Partha Pratim ,commerce dept .[11-C]

Created by students, for students — with passion and purpose.